

# Digital McKinsey

## FAQs



Creating value by reinventing the core, together

### What is Digital McKinsey?

Digital McKinsey brings together the best of McKinsey's technology and digital capabilities—combining our Business Technology Office, McKinsey Digital Labs, and our digital functions into one cohesive organization. Digital McKinsey not only advises but also builds, operates, and transfers capabilities to help our clients using digital technology to transform their businesses. With a team of 2,100 consultants and experts across 60 offices, Digital McKinsey works on key technology topics including IT modernization, IT strategy, agile, cloud, cybersecurity, and digital transformation. We serve a range of companies, from start-ups to global Fortune 100 firms, and have delivered 15,000+ digital and technology engagements at 2,000+ clients. Digital McKinsey provides a common home for technology savvy colleagues who want to work at the intersection of business and technology.

### What kind of roles can I apply for within Digital McKinsey?

We are focused on hiring talented individuals from a wide variety of backgrounds to join us in a range of roles, from strategy consulting roles to design and technical roles.

The most common entry point into Digital McKinsey for those interested in strategy consulting, is the Associate or Business Analyst role. Many aspects, from the interview process through to professional development and trajectory at the firm, are the same for Associates and Business Analysts whether you join a specific practice or on the generalist path. However, joining Digital McKinsey as an Associate or Business Analyst is akin to declaring your technology focused major. Business Analysts and Associates within Digital McKinsey do a mix of technology and non-technology focused engagements.

There also exists a wide range of technical and design roles. Digital Labs, now part of the new Digital McKinsey, is home to some of the world's best designers, data scientists, software specialists, and agile engineers and coaches. Combining data science, human-centered design, and the latest rapid-development techniques—such as concept sprints and DevOps—we help our clients deliver breakthrough products, experiences, and businesses.

You can find the full range of roles available at [www.mckinsey.com/careers](http://www.mckinsey.com/careers).

### How does Digital McKinsey fit into the rest of McKinsey?

Seamlessly. While Digital McKinsey is a tight-knit community within each location, consultants from this group work on engagements with colleagues from the generalist offices and all practices within the firm, serving clients across a mix of both technology and non-technology related topics.

Consultants from any practice or client engagement can collaborate with our talented colleagues from McKinsey Digital Labs. Digital McKinsey combines the best of McKinsey's strategic and analytical rigor with innovative rapid prototyping capabilities to deliver digital transformations to our clients.

### Why should I join Digital McKinsey?

Technology and digital transformation is an important and urgent need for all companies; digital is changing how customers behave and these behaviors are changing the nature of businesses and the required technology to succeed. If you have a passion for digital and technology topics, and want to work with talented individuals on challenging issues, then you should consider joining Digital McKinsey.

## What kind of work do Digital McKinsey colleagues do?

Digital McKinsey Associates and Business Analysts experience a variety of client engagements over their first few years at the firm, in order to gain broad exposure to client organizations and leaders, and to different industries and business topics. However, our consultants are passionate about technology and digital topics, so they spend the majority of their time focusing on client work in those areas, e.g.,

- Transforming customer experience via digital enablement at a global bank
- Establishing cyber security measures and protections to ensure data confidentiality at a major pharmaceutical company
- Optimizing enterprise architecture, infrastructure, and application management at a large technology company

## What is distinctive about Digital McKinsey compared to other consulting firms?

Digital McKinsey combines the firm's long standing pre-eminent technology strategy capabilities with a market leading set of tools and technological capabilities, including the world-class technical capabilities within McKinsey Digital Labs, proprietary tools developed in-house such as Digital Quotient, Horizon 360, and Digital Resilience, and recent acquisitions such as Quantum Black and Lunar.

McKinsey is recognized by independent research analysts as the industry leader in digital within Digital Strategy, Innovation, Customer Experience and Operations. We help clients on holistic transformations of the core, with focus on building client capabilities through our Digital Academy and through our build, operate and transfer model.

## Do I need a technical background to join as an Associate or Business Analyst within Digital McKinsey?

No. While expertise in a certain area could benefit you, we don't require deep technical expertise and we do not have minimum requirements for technology experience or exposure. We are looking for talented individuals from a range of backgrounds and experiences, who are passionate about technology topics.

## Will joining Digital McKinsey as an Associate or Business Analyst provide the same development opportunities as joining in the same role as a generalist?

Yes. We are McKinsey consultants first and foremost. In addition to the leadership skills and capabilities that all consultants are expected to develop, you will develop a strategic competence in technology, just as others in the firm develop expertise in an area that they are passionate about.

## How do I apply?

You can apply online at [www.mckinsey.com/careers](http://www.mckinsey.com/careers). If you are interested in joining McKinsey as an Associate or Business Analyst directly from campus, you can submit up to four location preferences. To express an interest in Digital McKinsey, please include "Digital McKinsey/LOCATION" in your location preferences.

If you are interested in applying for any other Digital McKinsey roles, you should apply online for that specific position.

## Is the interview process different for those interviewing for Digital McKinsey?

The interview process will vary depending on what role you are applying for and whether you are an experienced professional or joining us directly from campus.

If you are applying for an Associate or Business Analyst role from campus, the process for joining Digital McKinsey will be exactly the same as for any Associate or Business Analyst role within the firm. We use case interviews to assess your problem solving ability and personal experience questions to get to know you and understand your accomplishments.

If you are an experienced professional applying for any role, a recruiter will walk you through the process in detail for the role for which you are interviewing.

For more information, please visit [www.mckinsey.com/careers](http://www.mckinsey.com/careers) or [www.mckinsey.com/business-functions/digital-mckinsey/how-we-help-clients](http://www.mckinsey.com/business-functions/digital-mckinsey/how-we-help-clients)