Corporate Performance Analytics provides fast, sophisticated financial insights through automated benchmarking reports.
Corporate Performance Analytics generates insightful financial reports in seconds, enabling executives to make better decisions about their business.

In the past, answering questions like “How does our cash flow compare to our competitors?” or “Which of our acquisition targets is the market most undervaluing?” would take a manual, time-consuming audit process that resulted in data inaccuracies, and no ability to iterate on the initial question. Corporate Performance Analytics provides companies accurate answers to their financial questions instantly.

CFOs can use Corporate Performance Analytics to compare key performance metrics against peers, track changes and long-term trends in the industry landscape, and determine where to allocate their capital. By comparing their financial data against a proprietary database of information from more than 120,000 public companies, executives are able to confidently make the quick decisions necessary to promote organic and inorganic growth.

Why Corporate Performance Analytics?

McKinsey-backed valuation
Corporate Performance Analytics is based on the proprietary methodology and metrics highlighted in Valuation, McKinsey’s well-known and widely-used guide to corporate valuation.

Accurate benchmarking
Corporate Performance Analytics compares a company’s performance against more than 60 years of industry data, integrated and quality-checked from multiple sources, and standardized using McKinsey technology. Our global support network of corporate finance and industry experts updates that data nightly and inspects it for accuracy, leading to confident decisions and analysis that don’t need second guessing.

Market cap analysis
Most valuation tools have limited reporting capabilities – usually handing their clients a massive spreadsheet of information they must sift through to find the most relevant information. Corporate Performance Analytics offers a variety of automated reports available in multiple formats, including Excel and PowerPoint. CFOs can quickly and easily select the information they need, and our tool instantly transforms the data into a shareable report or slide.

Corporate Performance Analytics by the numbers:

- 120,000 global publicly listed companies
- 60+ years of data
- 1,000+ proprietary financial and operating KPIs

Get Started
For more information, email cpanalytics@mckinsey.com