



McKinsey & Company

The McKinsey Supply Chain Executive Academy

Digital supply chain planning and execution

McKinsey Alpine University, Kitzbühel
May 23/24, 2019



The McKinsey Supply Chain Executive Academy

Digital supply chain planning and execution

What is it?

- Two days dedicated to transforming your company's supply chain planning and execution
- Structured, state-of-the-art training
- Unique opportunity to learn from start-ups, successful digital supply chain companies, and from McKinsey's experience
- An opportunity to network with peers from leading global companies

How does it work?

- We apply a proven mix of presentations on the latest supply chain technologies (Supply Chain 4.0) and developments, hands-on experiences, case studies/exercises related to best-practice examples, and peer discussions.
- You will work with other senior supply chain executives to understand how to transform your supply chain to reach the next level of performance and health.
- We will have a "start-up panel" to inspire with new ideas and concepts. You will experience the transformational power of these start-ups and learn how to leverage it for your business.
- You will have plenty of opportunity to exchange ideas and experiences with other senior supply chain executives from leading global companies as well as with "digital natives".

Who needs to be there?

- Heads of supply chains/operations
- Senior managers of supply chain-related functions
- Supply chain executives from major manufacturing or distribution companies

Why should you take part?

- You have carried out functional excellence programs and have improved customer-to-supplier interfaces. Supply chain performance is already pretty good – now, you ask yourself: "What's next? How can I leverage my supply chain to increase business in a more volatile world? How can I make use of current supply chain innovations?"

What's next?

We offer two complementing Supply Chain Executive Academies each year:

- **May 23/24, 2019: "Digital supply chain planning and execution"**
- October 10/11, 2019: "Transforming into digital supply chains"

Agenda

Supply chain 4.0

Digitization of the supply chain

Blockchain

Evolution of blockchain solutions in supply chain management

Predictive analytics in demand planning

Next level forecasting based on big data and advanced algorithms

Closed Loop Planning

Integrated demand, inventory, pricing and replenishment

Supply chain IT

What is the right supply chain IT solution for the future?

Advanced logistics

Network configuration and cleansheet optimization

Next horizon S&OP

Implementing innovative sales and operations planning (S&OP) concepts

Model warehouse

Learning lean warehouse concepts that can outperform automation measures

Digital warehousing

Augmented reality solutions and advanced analytics in logistics

Start-up panel

Experience innovative start-up solutions first hand

External speakers

Demonstrating real-life examples of of next-level planning and logistics implementations



Agenda

PRELIMINARY EXAMPLE

Thursday, May 23

- 08:30 - 09:30 Introductions
- 09:30 - 10:30 Digital disruptions
- 10:30 - 10:45 *Break*
- 10:45 - 11:15 Supply Chain 4.0 – Digitization of the supply chain
- 11:15 - 12:15 Next horizon SC planning – DP & IM
- 12:15 - 13:00 *Lunch*
- 13:00 - 14:00 External guest speaker (2018: “SCM in e-commerce”)
- 14:00 - 14:30 Blockchain for SCM – a Must or a Maybe?
- 14:30 - 15:00 Robotic Process Automation
- 15:00 - 15:30 *Break*
- 15:30 - 16:30 Next horizon SC planning - PP & S&OP
- 16:30 - 17:15 Supply Chain IT – what is the right Supply Chain IT solution of the future
- 17:15 - 17:30 *Break*
- 17:30 - 19:00 Start-up panel
- 19:00 - 19:15 Wrap-up Day 1
- From 19:15 Wine tasting

Friday, May 24

- 08:30 - 08:45 Overview Day 2
- 08:45 - 10:45
 - Group 1
 - Model warehouse – Lean warehousing and advanced technologies
 - Group 2
 - Warehousing 4.0
 - Transport 4.0
 - SC network optimization
- 10:45 - 11:00 *Break*
- 11:00 - 12:00 External guest speaker (2018: “How supply chain technology trends impact project planning and delivery”)
- 12:00 - 13:00 *Lunch*
- 13:00 - 15:00
 - Group 1
 - Warehousing 4.0
 - Transport 4.0
 - SC network optimization
 - Group 2
 - Model warehouse – Lean warehousing and advanced technologies
- 15:00 - 15:15 *Break*
- 15:15 - 16:00 Digital Supply Chain transformations
- 16:00 - 16:30 Wrap-up

Feedback from Supply Chain Executive Academy participants

Best training
I've had in years

*EU head of
supply chain,
consumer goods
company*

Encouraged
me to think
holistically
about digital
SCM

*COO,
high-tech company*

This has been time
very well spent,
very inspiring!

*Head of
supply chain,
agrochemical
company*

The content was
excellent – it was
well prepared and
the faculty was first
rate

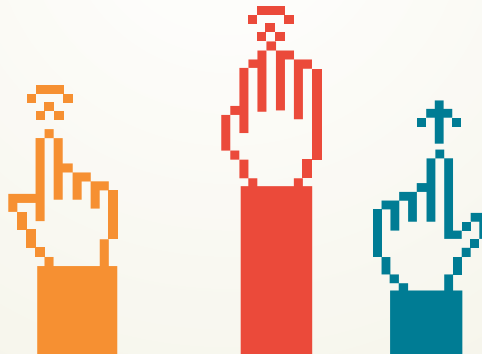
*Academy
participant*

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Join us if you are currently asking yourself questions like ...

- What are emerging trends in supply chain strategy and management?
- Is blockchain just a hype or real and useful for supply chain management?
- What happens next in S&OP?
- How can we leverage advanced analytics innovations to improve our planning?
- How could I leverage the massive data I have at hand?
- How can I transition from a price rate optimization management to a central transport management?
- How can I challenge market quotes for freights in a fact-based way?
- How do I get to a more efficient logistics system?
- How are other successful companies dealing with the same day-to-day challenges?
- How do I need to set up my IT infrastructure to enable SC excellence?