

# Transforming into digital supply chains

October 10/11, 2019

The McKinsey Supply Chain Executive Academy  
Alpine University | Kitzbühel



The McKinsey Supply Chain Executive Academy is a two-day program dedicated to learning about innovations in supply chain management and to exchange with industry peers about best practices. The 2019 fall edition focuses on how to transform your company's supply chain, incorporating digital solutions.

We apply a proven mix of presentations on the latest supply chain developments (Supply Chain 4.0), hands-on experiences, exercises, and case studies. You will work with other senior supply chain executives to understand how to transform your supply chain to reach the next level of performance and health.

We will host a "start-up panel" to experience the innovative ideas and the transformational power of start-ups and learn how to leverage them for your business.

You will have plenty of opportunity to exchange ideas and experiences with other senior supply chain executives from leading global companies as well as with "digital natives".

Typical attendee profiles include

- Heads of supply chain/operations
- Transformation officers
- Senior managers of supply chain-related functions
- Supply chain executives from major manufacturing or distribution companies

We offer two complementary Academies each year:

- October 10/11, 2019: "Transforming into digital supply chains"
- May 7/8, 2020: "Digital supply chain planning and execution"

**Location:**

Alpine University  
Kitzbühel, Austria

**Wednesday, October 9**

Dinner & hospitality commencing  
at 20:00

**Thursday, October 10**

Full day of plenaries with McKinsey  
experts and external guest speakers,  
experiential learning, a hackathon,  
and networking, with dinner &  
evening activity

**Friday, October 11**

Full day of plenaries, a startup panel,  
and networking, concluding at 16:00

# What to expect

## Digital disruptions

Break through innovations driving digital

## Supply chain fundamentals

How to diagnose the readiness for Supply Chain 4.0 in your supply chain

## Successful digital supply chain transformations

How to set up and run global transformation programs

## External speakers

Demonstrating real-life examples of challenging supply chain transformations

## Start-up panel

How to realize continuous step change improvement

## Capability building

How to build the required capabilities during a supply chain transformation

## Hackathon

Experiencing the power of light speed innovation

## Creating a winning supply chain organization

Global setup as well as talent and performance management

## Supply chain 4.0

Digitization of the supply chain

## Join us if you are currently asking yourself questions like

- What are emerging trends in supply chain strategy and management?
- What are the key elements of a successful supply chain transformation?
- What impact should I expect from a transformation towards Supply Chain 4.0?
- What are the right tools to diagnose digital readiness of my supply chain?
- How do I establish digital capabilities within the organization and how do I retain them?
- How do I attract digital natives to my organization?
- What is the right organizational setup to drive a digital transformation?
- How do I make change stick in the organization?
- How are other successful companies dealing with “digital?”

## “Encouraged me to think holistically about digital SCM”

COO, high-tech company

## “The content was excellent – it was well prepared and the faculty was first rate”

Academy participant

## “This has been time very well spent, very inspiring!”

Head of supply chain, agrochemical company