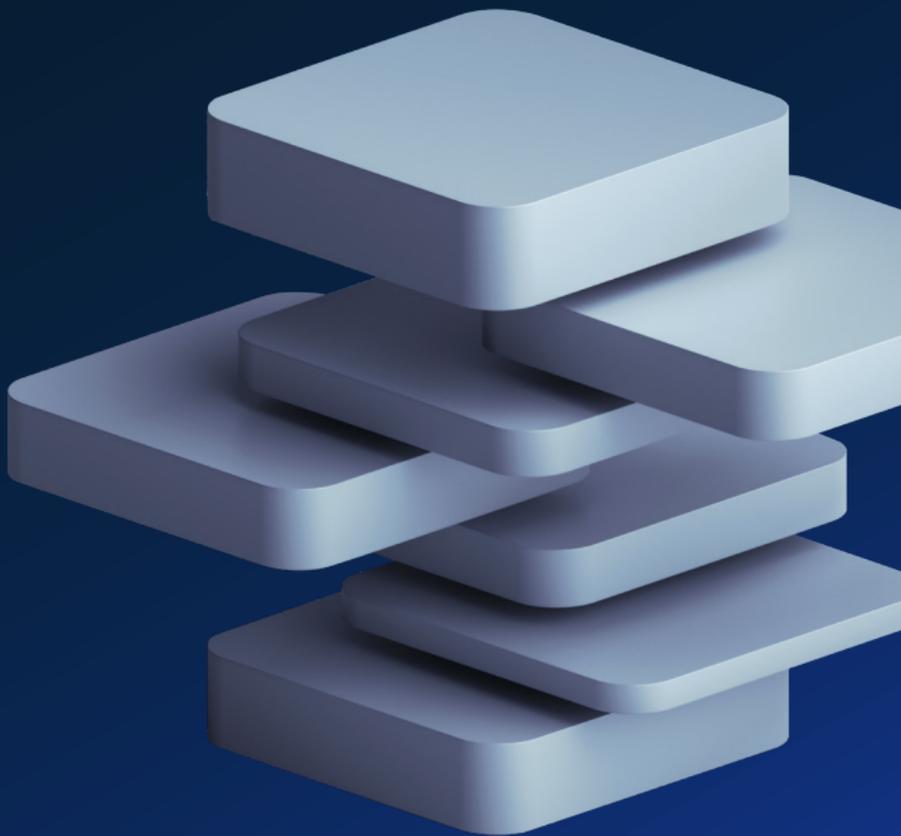McKinsey
& Company

McKinsey's Digital Capability Centers for Operations

**Experience a change that matters —
the time is now!**

McKinsey's Digital Capability Centers for Operations

Who we are

McKinsey's Digital Capability Centers for Operations deliver immersive learning for operational excellence and tech-enabled transformation.

What we do

Inspire and empower organizations and their people to embrace tech-enabled operations that transform business strategy into lasting success.

— Be inspired by the art of the possible

— Envision end-to-end transformation

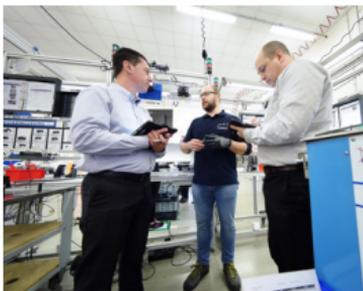— Empower the workforce to be the change

How we do it

Participants interact with our faculty in hyper-realistic environments

The contrast of the from-to state shows the possibilities of transformation

Simulations are tailored to clients' industry challenges and context

Industrial Co.—A global company

Industrial Co. is a complex global conglomerate based on our worldwide network of model companies. It offers a realistic simulation of the transformation of a multinational company highlighting the complexities of the value chain, production processes, logistics, and sales across geographies and teams. This holistic and innovative learning experience empowers teams and change agents to build new operational capabilities and drive large-scale transformations.

The end-to-end transformation journey

Our programs simulate the end-to-end transformation across the value chain that goes beyond manufacturing to include supply chain, product development, procurement, corporate business functions, sales, customer services, and capital excellence. Our programs allow participants to explore, try, and apply analytics, digital, and operational excellence solutions in a risk-free environment. Beginning the interaction with a "from" state based on diagnostics, and transforming into a "to" state provides insights that can be actively applied to daily work with real business impact.

We help organizations at any stage of their transformation and across industries.

We deliver globally, locally, and remotely

McKinsey's Digital Capability Centers are a global network of advanced connected training hubs located in Atlanta, Aachen, Venice, Istanbul, Singapore, Beijing, Gurgaon, Salvador, and Monterrey.

Our immersive learning can be delivered physically or virtually and adapted to clients' needs. Join programs live at our centers, remotely through live broadcasting, at client sites through shippable kits, games, and the Model Factory in a Box, or build your own company-site facility.

What our clients think

"The bootcamp convinced a lot of people that the digitization is the way to go."

Project manager, global beverage company

Featured impact stories

Heavy industries

Cultivated leaders' capacity to adopt a digital ecosystem based on 4 key levers applicable to the industry; advanced analytics, process digitization, robotics, and automation, to increase digital spend across the entire energy sector by 4x and localize 30% of it.

Pharmaceutical

Developed a class of 350+ change leaders and change agents through more than 20 immersive learning programs and the creation of an internal academy. Results included increasing workforce capacity by 25%, improving quality productivity by 40%, and reducing packaging labor cost by 40% (all numbers are average).

Consumer goods and retail

Created an end-to-end capability building journey for a consumer company to develop its 'plants of the future.' During 2019 and 2020, more than 60 leaders participated in envisioning workshops at the centers in Venice and Aachen, and remote immersive training was delivered for more 100 change leaders from the US, Europe, and Asia. As a result, the company increased productivity by 40% and used 30% less resources in their 6 plants around the globe.

"Companies who implement effective capability-building programs as part of their transformations are 4.1 times more likely to succeed than those who don't and also doubling the benefits to EBITDA."

Source: "To Make a Transformation Succeed, Invest in Capability Building", McKinsey Quarterly, October, 2017

Our distinctive capabilities

— High-fidelity simulations: Our participants touch and feel the change they could make

— McKinsey experts: For this journey, experts in capability building, operations, digital, and analytics support our programs

— Technology and start-up ecosystem: A wide ecosystem of technology partnerships and start-ups are integrated in our centers with a vendor agnostic approach

— Institutional partnerships: Our centers are connected to local industry and trade associations, universities, national and regional governments, innovation institutes, and research centers

Watch a video to learn more about our centers

Contact us:
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