European biotech financing is maturing but the gap with the US keeps growing

European biotech financing is maturing ...



3x to \$2.3 billion

Venture financing has tripled since 2012

2x

European venture capital funds have doubled in size since 2012

4x

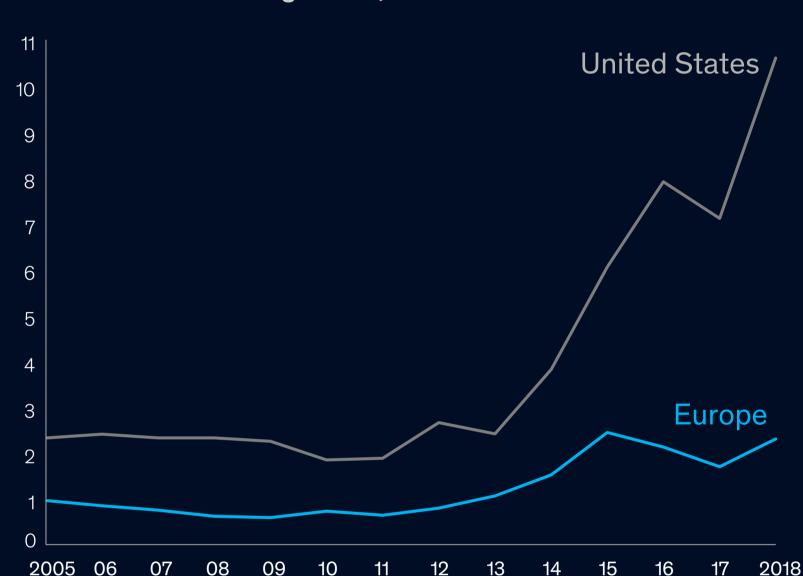
The size of Series A funding rounds¹ has quadrupled since 2012

3x to \$165 million

Biotech deal values have tripled since 2012

... but the gap with the US keeps growing

Annual venture funding raised, \$ billion



more venture financing available in the US

larger early- and late-stage rounds of venture capital funding in the US

larger offering size for IPOs on US public markets versus European markets

Due to the financing challenges in Europe, European biotechs are looking to the US for financing

~30%

of private investments come from venture capitalists in the US

32%

of European biotechs are now first filing for an IPO directly in the US

~\$80 million

average IPO value for both US and European biotechs on US markets

Since 2012 98%

of all follow-on public financing² raised by European biotechs was raised on US markets

Sources: PitchBook, February 2019; Preqin, March 2019; BCIQ, March 2019; IQVIA Pharma Deals, February 2019; press search; expert interviews; McKinsey analysis



¹ "Round A" refers to the first significant round of fundraising for biotechs, typically financed by venture capital.

² A public company's issuance of shares to investors, which occurs after the IPO. Used to raise additional capital to fuel growth.