

Strategy & Corporate Finance

Our Service Lines

Our Strategy and Corporate Finance practice offers clients a unique combination of strategic, financial, and transactional advisory services. Because our fee is not transaction-based, we can maintain genuine objectivity and interest in our clients' long-term success. When we discuss and execute a project, we carefully consider the client's corporate strategy. At the same time, we work closely with our clients to build their internal skills throughout all phases of a project.

Corporate Strategy <p>We help clients determine the right portfolio mix and how to manage strategic planning and decision processes</p>	Business Strategy <p>Our Strategy Method provides a 7-step approach to developing a robust, value-creating strategy</p>	Transactions <p>We align transactions with corporate strategy and strive to help management create value in transactions</p>
Regulatory Strategy <p>We help clients proactively shape outcomes of policy and regulatory decisions and manage stakeholders</p>	Growth and Innovation <p>We help clients identify and implement the best growth opportunities coupled with a disciplined approach in innovation to generate long term value creation</p>	Finance <p>We support the CFO and help them to realize value both within the finance function and the organization overall</p>
STAC <p>Center for advanced analytics in Strategy, Corporate Finance and Macroeconomics providing world class expertise, unparalleled data and cutting edge analytics</p>		

As a complement to these service lines, the McKinsey Corporate Performance Center (CPC) offers clients a range of analytical services. This team of world-class finance experts, strategists, and analysts collaborates closely with our consultants to address our clients' most pressing finance and valuation challenges. The CPC unites our sophisticated financial analysis capabilities and proprietary tools and insights with our rich industry experience.

Client Impact

Seventy four percent of the Fortune Global 100 companies have been served on strategy over the past five years.



Region	Number of consultants
Americas	~ 300
EMEA	~ 320
Asia	~ 150

McKinsey's Functions & Sector Practices

- Strategy & Corporate Finance
- Business Technology
- Operations
- Marketing & Sales
- Organization
- Sustainability
- Risk
- McKinsey Solutions
- McKinsey Implementation

McKinsey has 11 sector practices, the majority of which encompass multiple sub-sectors:

- Advanced Industries
- Consumer
- Financial
- Global Energy & Materials
- Healthcare
- Infrastructure
- Private Equity
- Public Sector
- Social Sector
- High Tech, Media, Telecom
- Travel, Transport & Logistics