



McKinsey Academy

# McKINSEY MANAGEMENT PROGRAM

A program that transforms the leadership and management capabilities of mid-level professionals and high-performing talent



# McKinsey Academy helps organizations thrive by building a talent edge at scale

## **MCKINSEY MANAGEMENT PROGRAM (MMP)** for mid-level professionals

A 7 month blended digital foundational management program (with in-person options) that embeds new ways of thinking into your organization, delivered through a set of 4 core business management courses that mint high-performing general managers

The MMP is a multi-client program that is offered several times per year, with each 6-8 week course focused on developing specific management capabilities and offering tools that drive real-world impact.

Companies can participate in the full multi-client MMP offering or choose to participate in select individual courses. In addition, private company cohorts can be offered to further tailor the course sequencing and configure the content for a specific company's needs.



### **Business Strategy**

Learn how to evaluate a strategy and apply McKinsey's Strategy Method to develop a business strategy to gain a sustainable advantage in the market



### **Problem Solving**

Learn techniques from the world-renowned leader in problem solving, including how to apply McKinsey's structured approach to problem solving



### **Structured Business Communications**

Learn how to present your ideas effectively including how to deliver structured, concise, and compelling business communications



### **Team Management**

Learn how to better manage and engage team members, develop your feedback and coaching capabilities, and maximize your team's effectiveness

## DISTINCTIVE FEATURES

Our social learning platform is designed based on how adults learn, combining the application of concepts with practical, real-world experiences



### Group-based Projects

Small groups of company participants collaborate on course-specific projects based on real-world tasks



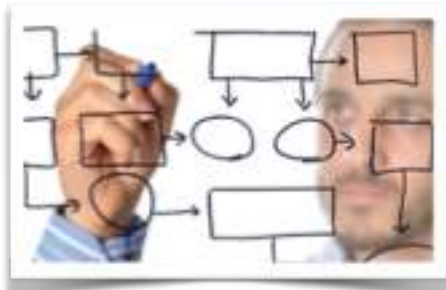
### Social Learning

Collaboration with peers across industries and geographies, and in community discussion forums



### McKinsey TA Guidance

McKinsey consultants serve as teaching assistants, providing distinctive engagement and guidance



### Practitioners Perspective

Courses taught by McKinsey partners and external business leaders who provide practical "how to" guidance



### Applied Learning Mechanics

Encourages application of concepts, including in-line discussion prompts and opportunities for self-reflection



### Rigorous Analytics

Advanced analytics measure participant progress, proficiency, and social engagement

“

Participant Feedback:

“Best online education experience I’ve ever had”

“This program has been designed beautifully – very clear, well-organized, well structured”

“No hyperbole – this course has been transformational for me”

“It provides priceless capability building for our people”

“Practical examples and different perspectives from the McKinsey and client experts was extremely enlightening”

“The group work makes it real and helped us make progress on our real issue”

[www.mckinseyacademy.com](http://www.mckinseyacademy.com)

To sign up or for more information, please contact:



Charlotte Relyea, Partner  
[Charlotte\\_Relyea@mckinsey.com](mailto:Charlotte_Relyea@mckinsey.com)



Marc Metakis, Solution General Manager  
[Marc\\_Metakis@mckinsey.com](mailto:Marc_Metakis@mckinsey.com)