

Meet Malaysia's
most influential
business leaders at the
Youth Leadership Academy.

Imagine having a mentor from the senior ranks of the most influential organisations in Malaysia.

At the Youth Leadership Academy, you will have the opportunity to be inspired by and learn from Malaysia's most successful corporate leaders and young professionals.

Take this next step to success.
Visit www.mckinsey.com.my/YLA

McKinsey & Company is a trusted advisor to leaders of companies, governments and institutions around the world. McKinsey is at the centre of the world's most influential global leadership network and is a firm that develops distinctive leaders. We were ranked in the top 10 in Fortune magazine's Global Top Companies for Leaders in 2007. Many McKinsey alumni are influential business leaders, representing virtually every business sector in more than 100 countries.

**Youth
Leadership
Academy**



What is the Youth Leadership Academy?

Youth Leadership Academy is dedicated towards nurturing the leadership capabilities of future young leaders like you by

- Improving your leadership skills
- Giving you a platform to form mentoring relationships with young professionals and senior business leaders



What makes this programme distinctive?

- Applies leadership lessons to actual individual leadership opportunities in academic, extra-curricular, or other personal activities
- Establishes one-to-one mentoring relationships between undergraduates and successful young professionals and corporate leaders
- Powered by McKinsey & Company

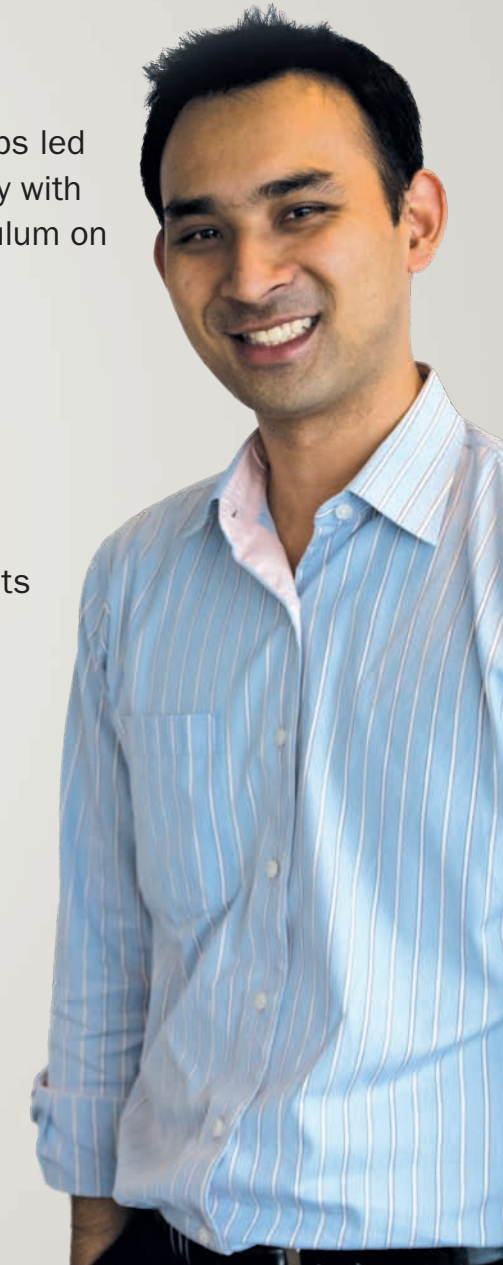
What's in the programme?

Leadership workshops

- Two structured workshops led by faculty from McKinsey with a comprehensive curriculum on
 - Leading self
 - Leading others
 - Leading Malaysia

Mentorship

- One-on-one coaching sessions with consultants from McKinsey
- Access to young professionals and successful corporate leaders who can guide you along your journey of self-discovery



Interested?

Who can apply?

High performing first and second-year undergraduate students who have high personal drive and leadership potential

How can you apply?

1. Download and complete the application form from www.mckinsey.com.my/YLA
2. Write a short essay (under 500 words) on

What is the most significant leadership opportunity that you will have this year, and how do you think this programme can help you?

3. Send your form and essay to YLA_Malaysia@mckinsey.com

What will happen next?

We will select the top 20 applicants to join us for our first workshop in May 2009. All applicants will be notified by the end of March.

Application deadline: 15 March 2009